

INNOVATE4IMPACT CHALLENGE

IMPACT MEASUREMENT DASHBOARD

Learning Objective

Students learn how to measure and demonstrate the difference their solution, community service and campaign are making.

Key Question

How will we know whether we made a difference?

1. OUR IMPACT JOURNEY

ACTIVITY → OUTPUT → OUTCOME → IMPACT

Stage	What does it mean?	Example
Activity	What did we do?	Ran a recycling campaign
Output	What happened immediately?	100 students participated
Outcome	What changed?	Recycling increased by 30%
Impact	What bigger difference did this create?	Less waste was sent to landfill

Our Project

Activity:

↓

Output:

↓

Outcome:

↓

Impact:

2. OUR IMPACT DASHBOARD

Record your starting point (**baseline**) and what happened after your project.

Impact Indicator	Before	Target	After	Change
People reached				
People participating				
Waste reduced				

Items reused/repai red				
Energy saved				
Food waste prevented				
Trees planted				
Money saved				
Sustainable journeys				
Carbon emissions avoided				
Behaviour changed				

3. CHOOSE YOUR KEY INDICATORS

Choose 3–5 indicators that best measure your project.

- ☐ People reached
- ☐ People participating
- ☐ Waste reduced
- ☐ Items reused/repai
red
- ☐ Energy saved

- ☐ Food waste prevented
- ☐ Trees planted
- ☐ Money saved
- ☐ Carbon emissions avoided
- ☐ Sustainable journeys
- ☐ Behaviour changed
- ☐ Other: _____

Our most important indicator is:

Why did we choose it?

4. HOW WILL WE COLLECT EVIDENCE?

Good impact measurement requires evidence.

Evidence Method	What will we measure?	Evidence collected
Survey		
Interview		
Observation		
Attendance/registration		
Weighing/counting		
Photos/video		

School records		
Before & after comparison		
Other		

Evidence we collected:

- ☐ Numbers/data
- ☐ Survey results
- ☐ Interview responses
- ☐ Photographs
- ☐ Videos
- ☐ Testimonials
- ☐ Before-and-after evidence
- ☐ Other: _____

5. BEFORE & AFTER

BEFORE OUR PROJECT

What was happening?

Our baseline measurement:

AFTER OUR PROJECT

What happened?

Our final measurement:

CHANGE

Our result:

Percentage change, if applicable:

6. COMMUNITY SERVICE IMPACT

Our team took action in the community.

What did we do?

How many people participated?

Who benefited?

What changed because of our action?

Evidence:

7. CAMPAIGN IMPACT

Our Campaign

Campaign name:

Target audience:

Main message:

Call to action:

Campaign Results

Measure	Result
People reached	
People participating	
Posters/materials distributed	
Videos/content viewed	
Survey responses	
Actions taken	
Behaviour changes reported	

Did our campaign change behaviour?

- ☐ Yes
- ☐ A little
- ☐ Not yet
- ☐ We need more evidence

How do we know?

8. SDG IMPACT

Which Sustainable Development Goal does our project support?

☐ SDG 12 — Responsible Consumption & Production

☐ SDG 13 — Climate Action

☐ Other SDG: _____

Explain the connection:

9. EVIDENCE WALL

Add evidence of your impact.

PHOTO / GRAPH / CHART / QUOTE / DATA

ADD YOUR EVIDENCE HERE

What does this evidence show?

10. WHAT DID WE LEARN?

Our biggest impact was:

Something that surprised us:

Something that did not work:

What would we change next time?

What evidence do we still need?

OUR IMPACT STATEMENT

Complete this sentence:

“Our team worked on _____. We reached/engaged _____ people and achieved _____. Our evidence shows _____. This contributed to _____ because _____. If we continue and scale our solution, we could _____.”

IMPACT SCORECARD

Rate your team's evidence:

Area	★	★★	★★★	★★★★	★★★★★
We measured our activity	☐	☐	☐	☐	☐
We collected evidence	☐	☐	☐	☐	☐

We measured outcomes	☐	☐	☐	☐	☐
We can demonstrate impact	☐	☐	☐	☐	☐
We know how to improve	☐	☐	☐	☐	☐

The Innovate4Impact Rule

DON'T JUST SAY IT MADE A DIFFERENCE.SHOW THE EVIDENCE.

BUILD IT → SERVE IT → AMPLIFY IT → MEASURE IT → IMPROVE IT → SCALE IT